

DEPARTMENT OF BUSINESS AND INDUSTRIAL MANAGEMENT

The Schemes of Courses in Different Semester

of

Three Year MBA (Evening) Programme

(**Effective From 2009-10**)

SEMESTER-I

CP-101	Organizational Behaviour
CP-102	Managerial Accounting
CP-103	Principles of Management
CP-104	Business Communication
CP-105	Information Technology for Business

SEMESTER-II

CP-201	Marketing Management
CP-202	Financial Management
CP-203	Human Resource Management
CP-204	Production and Operations Management
CP-205	Business Environment

SEMESTER-III

COMPULSORY COURSES

CP-301	Business Policy and Strategic Management
CP-302	Global Business Management
CP-303	Business Laws
CP-304	Managerial Economics
CP-305	Quantitative Methods

SEMESTER-IV

COMPULSORY COURSES

CP-401	Research Methodology in Business
CP-402	New Business Development
CP-403	Management Control Systems

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

OF&A-401	International Financial Management
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2. MARKETING GROUP

OMK-401	Sales & Supply Chain Management
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3. HUMAN RESOURCE MANAGEMENT

OHR-401	Legal Aspects of Labour Management
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4. INFORMATION TECHNOLOGY

OIT-401	Emerging Technologies
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5. PRODUCTION & OPERATION MANAGEMENT

OIT-401	Purchasing and Materials Management
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SEMESTER V

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

OF&A-501	Investment Management
OF&A-502	Foreign Exchange Management
OF&A-503	Financial Derivatives
OF&A-504	Corporate Taxation & Financial Planning

2. MARKETING GROUP

- OMK-501 Consumer Behaviour
- OMK-502 Integrated Marketing Communication
- OMK-503 Marketing of Services
- OMK-504 Contemporary issues in Marketing

3. HUMAN RESOURCE MANAGEMENT

- OHR-501 Training Development
- OHR-502 Managing Interpersonal & Group Process
- OHR-503 Organizational Change & Development
- OHR-504 Counseling Skills for Managers

4. INFORMATION TECHNOLOGY

- OIT-501 Business Data Networks
- OIT-502 Decision Support Systems & Intelligent DSS
- OIT-503 Project And Risk Management
- OIT-504 System Analysis & Design

5. PRODUCTION AND OPERATION MANAGEMENT

- OP&O-501 Applied Operation Research
- OP&O-502 Logistics and Supply Chain Management
- OP&O-503 Production Planning and Control
- OP&O-504 Total Quality Management

SEMESTER VI

COMPULSORY COURSES

- CP-602 Management of Financial Institutions & Services
- CP-603&604 Project Study (Equivalent to Two Courses)

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

- OF&A-601 Strategic Financial Management

2. MARKETING GROUP

- OMK-601 Management of Retail Business

3. HUMAN RESOURCE MANAGEMENT

- OHR-601 Strategic and Global Human Resource Management

4. INFORMATION TECHNOLOGY

- OIT-601 Information Security

5. PRODUCTION & OPERATION MANAGEMENT

- OIT-601 Service Operation Management

REGULATIONS FOR THREE YEAR MBA (EVENING) PROGRAMME

Regulations for MBA (Evening) pertaining to Internal Assessment, University Examinations, Promotion to next higher Semesters and award of Degree and Class.

R.M.B.A.(Evening) -1

The candidate for Semester-1 Examinations of M.B.A. (Evening) will be examined in the following papers:

Paper No.	Subjects	*CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP101	Organizational Behaviour	5	100	50	150
CP102	Managerial Accounting	5	100	50	150
CP103	Principles of Management	5	100	50	150
CP104	Business Communication	5	100	50	150
CP105	Information Technology for Business	5	100	50	150
	TOTAL		500	250	750

* CPW= Contact per week in hours. 5 hours of CPW will be divided into 3 hours of class room teaching and 2 hours of library / tutorials etc. (equivalent to one hour of class room teaching)

R.M.B.A.(Evening) –2

The candidates for Semester-II Examination for M.B.A. (Evening) will be examined in the following Papers:

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP201	Marketing Management	5	100	50	150
CP202	Financial Management	5	100	50	150
CP203	Human Resource Management	5	100	50	150
CP204	Production and Operations Management	5	100	50	150
CP205	Business Environment	5	100	50	150
	TOTAL		500	250	750

SEMESTER-III
COMPULSORY COURSES

The candidates for Semester-III Examination for M.B.A. (Evening) will be examined in the following Papers:

COMPULSORY COURSES

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP301	Business Policy and Strategic Management	5	100	50	150
CP302	Global Business Management	5	100	50	150
CP303	Business Laws	5	100	50	150
CP304	Managerial Economics	5	100	50	150
CP305	Quantitative Methods	5	100	50	150
	Total		500	250	750

SEMESTER-IV
COMPULSORY COURSES

R.M.B.A. (Evening)–4

The Candidates for Semester-IV Examination for M.B.A. (Evening) will be examined in the following papers.

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP401	Research Methodology in Business	5	100	50	150
CP402	New Business Development	5	100	50	150
CP403	Management Control Systems	5	100	50	150
	Total		300	150	450

Optional Courses

* A Candidate has to choose any one of five Optional Groups of specialization in which the Department / Affiliated Colleges offer courses in a given year depending upon the discretion of the Department/ Affiliated Colleges and has to undergo 1 course in Semester-IV, 4 courses in Semester-V and 2 courses in Semester-VI.

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OF&A-401	International Financial Management	5	100	50	150
	Total		100	50	150

MARKETING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OMK-401	Sales & Supply Chain Management	5	100	50	150
	Total		100	50	150

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OHR-401	Legal Aspects of Labour Management	5	100	50	150
	Total		100	50	150

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OIT-401	Emerging Technologies	5	100	50	150
	Total		100	50	150

PRODUCTION & OPERATION MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OP&O-401	Purchasing and Materials Management	5	100	50	150
	Total		100	50	150

R.M.B.A. (Evening)–5

The Candidates for Semester –V Examination for M.B.A. (Evening) will be examined in the following papers.

A candidate has to study Four courses of the optional group opted by him in Semester IV.

**SEMESTER V
OPTIONAL COURSES**

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OF&A-501	Investment Management	5	100	50	150
OF&A-502	Foreign Exchange Management	5	100	50	150
OF&A-503	Financial Derivatives	5	100	50	150
OF&A-504	Corporate Taxation & Financial Planning	5	100	50	150
	Total		400	200	600

MARKETING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OMK-501	Consumer Behaviour	5	100	50	150
OMK-502	Integrated Marketing Communication	5	100	50	150
OMK-503	Marketing of Services	5	100	50	150
OMK-504	Contemporary issues in Marketing	5	100	50	150
	Total		400	200	600

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OHR-501	Training Development	5	100	50	150
OHR-502	Managing Interpersonal & Group Process	5	100	50	150
OHR-503	Organizational Change & Development	5	100	50	150
OHR-504	Counseling Skills for Managers	5	100	50	150
	Total		400	200	600

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OIT-501	Business Data Networks	5	100	50	150
OIT-502	Decision Support Systems & Intelligent DSS	5	100	50	150
OIT-503	Project And Risk Management	5	100	50	150
OIT-504	System Analysis & Design	5	100	50	150
	Total		400	200	600

PRODUCTION AND OPERATION MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OP&O-501	Applied Operation Research	5	100	50	150
OP&O-502	Logistics and Supply Chain Management	5	100	50	150
OP&O-503	Production Planning and Control	5	100	50	150
OP&O-504	Total Quality Management	5	100	50	150
	Total		400	200	600

R.M.B.A. (Evening)–6

Candidates for Semester VI Examination for the M.B.A. (Evening) will be examined in the following courses.

One course from the same functional area from which a candidate took One course in Semester- IV.

SEMESTER VI COMPULSORY COURSES

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
CP-602	Management of Financial Institutions & Services	5	100	50	150
CP-603 & 604	*Project Study (Equivalent to Two Courses)	10	200	100	300
	Total		300	150	450

* Project study will start in the beginning of the V Semester while the Report will be submitted and examined at the end of Semester VI

OPTIONAL COURSES

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OF&A-601	Strategic Financial Management	5	100	50	150
	Total		100	50	150

MARKETING GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OMK-601	Management of Retail Business	5	100	50	150
	Total		100	50	150

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OHR-601	Strategic and Global Human Resource Management	5	100	50	150
	Total		100	50	150

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OIT-601	Information Security	5	100	50	150
	Total		100	50	150

PRODUCTION & OPERATION MANAGEMENT GROUP

Paper No.	Subjects	CPW	Maximum Marks		Total Marks
			Written Exam	Internal Assessment	
OP&O 601	Service Operation Management	5	100	50	150
	Total		100	50	150

R.M.B.A. (Evening)–7

Internal assessment in each subject will be divided into periodical tests, case discussions, syndicate sessions, library work, term papers and presentations in class, submission of carry-

home assignments, viva-voce, class participation and attendance. The concerned faculty will announce the scheme of internal evaluation at the beginning of the semester.

R.M.B.A. (Evening)–8

In order to pass in a subject, a candidate has to secure at least 45 percent marks (internal assessment and University Examination separately).

R.M.B.A. (Evening)–9

In order to pass a semester examination, one has to secure at least 50 percent marks in the aggregate of all the subjects in that semester.

R.M.B.A. (Evening)–10

A candidate failing in subject(s) in a semester as per R. M.B.A. (8) may complete the requirement of passing in those subject(s) by appearing as an ex-student along with the students of the concerned semester of the subsequent batches in the following years.

R.M.B.A. (Evening)–11

A candidate attempting to pass a semester examination in which he/she has failed as per R.MBA (9) as regular candidate will have the option of appearing in all the subjects as ex-student by surrendering the marks in which he/she has passed.

R.M.B.A. (Evening)–12

A candidate passing in all the subject heads of a semester but failing in the aggregate will have the option of appearing in any number of subjects (including all) as an ex-students by surrendering the marks of those subjects.

R.M.B.A. (Evening)–13

A Candidate's marks of internal assessment in all the subjects in which he/she has failed as regular candidate shall be carried forward and added to the marks secured by him in the University Written examination as an ex-student.

R.M.B.A. (Evening)–14

A candidate can take a maximum of four attempts (in addition to the FIRST attempt) to pass a given subject of a semester [As per R. M.B.A. (8)] or to pass a given semester [As per R. M.B.A. (9)].

R.M.B.A. (Evening)–15

A candidate can join the Second Year of the Programme if he/she has passed in at least five of the Ten subject studied during semester I and semester II of the First Year Programme. Otherwise he/she will be detained and will be given the opportunity of completing this requirement by appearing in the examination in those subjects in which he/she has failed as an ex-student in the concerned semester along with the students of the subsequent batches in the following years.

A candidate can join the Third Year of the Programme if He/She has passed in at least Five of the Nine course studied during the Third and Fourth Semester and also has passed semester-I and Semester –II examinations as per R.M.B.A. (Evening) 9.

R.M.B.A. (Evening)–16

A candidate shall be eligible for the award of the Degree with a CLASS only if he/ she has passed all the Six Semester in SINGLE ATTEMPT. A single attempt would mean a candidate has passed a semester examination taking all the subjects together. Degree shall be awarded in PASS CLASS if a candidate passes subjects of any semester examination in parts.

R.M.B.A. (Evening)–17

A candidate who is eligible for the award of Degree with a Class as per R.M.B.A. (16) will be awarded.

- 1) A Second Class if he/she secures 50 percent of more marks but less than 60 percent marks in the aggregate of all the Six Semesters.
- 2) A First Class if he/she secures 60 percent of more marks but less than 70 percent marks in the aggregate of all the Six Semesters, and
- 3) A First Class with Distinction if he/she secures more than 70 percent marks in the aggregate of Six Semesters.

A candidate having completed the MBA Programme from the Veer Narmad South Gujarat University can be admitted to MBA Forth Semester for broad basing his/her specialization skills. He/She will be required to study One course in the Fourth Semester, Four Course in Fifth Semester and One Course in Six Semester from among the courses of the optional group of specialization in which the Department/ Affiliated colleges offer in a given year depending upon the discretion of Department/ Affiliated Colleges, subject to the following conditions:

- 1) He/She shall complete the attendance requirements in these courses as per the attendance requirements of regular candidates in each of the three semesters.
- 2) He/She shall complete be examined in the same manners as regular candidate.
- 3) He/She shall be declared to have passed semester – IV, Semester –V and semester VI examination as per the requirements contained in R. M.B.A. (9).
- 4) He/She will have to pay the same category of fees (currently in force) each semester in which he/she was admitted as regular candidate.
- 5) On completion of additional six optional courses in another area of specialization, he/she shall not be awarded another Degree but will be awarded a certificate of passing the course of additional optional group by the Veer Narmad South Gujarat University.

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